

# Freedom to Create.

See how Aeon laser owners are creating their futures together.



# Aeon Laser USA believes in a world of infinite possibilities.

We're not just another laser company
- we're your partners. We're here to help
you launch your own business, achieve
financial freedom, and gain the confidence
you need to create opportunities and
a brighter future.

#### **Contents**

Freedom to Create

4

Why Lasers?

5

MIRA CO2 Laser

6

**MIRA Customer Spotlights\*** 

7 - 9

MIRA Pro CO2 Laser

10

**MIRA Pro Customer Spotlights\*** 

11 - 17

NOVA CO2 Laser

18

**NOVA Customer Spotlights\*** 

19 - 21

What Can You Make?

22 - 23

Our Commitment

24 - 25

Unmatched Support

26 - 27

You're Not Alone

28 - 29

Better Together

30 - 31

**Our Story** 

32 - 33

Word on the Street

34 - 35

<sup>\*</sup>Customer Spotlights feature interviews with Aeon Laser USA Partners and customers.

# Freedom to Create.

Our mission is to empower you with the tools needed to seek the freedom to create a reality that you never dreamed possible.

Imagine a tool that could offer you endless possibilities to turn your creativity into sellable products. Imagine a community that shares your passion to create and helps each other learn and grow together. Imagine a company that cares enough about their customers to factor your success into their business model.

OK, you can stop imagining now. At Aeon Laser USA, we're turning dreams into reality by inspiring people just like you to escape the 9-5 cookie cutter existence and embrace a lifestyle of creativity and entrepreneurship.

A lifestyle that propels you to unleash the creator within and awakens your innate desire to reach for something greater.

One that leads you to rediscover the beauty of interdependence as you spark the same realization in others while creating a sustainable future for yourself. One that allows you to provide a better lifestyle for your family and sets the stage for living a more profound existence together.



April Howton (@sevenwooddesigns)



Crystal Aguila (@rilleyblackdesigns)



Sign Parties 101 (sunrisemarie.com)

# Why lasers?

We're not just selling tools - we're building partnerships and growing a community of driven creatives and entrepreneurs.

Aeon lasers are incredibly powerful machines that allow you to efficiently cut and engrave a vast array of items and material types. In addition to endless creative possibilities, owning an Aeon laser instantly opens the doors to countless business opportunities. Never before has there been the ability to enter any market, with just about any idea that comes to mind, and all from the comfort of your own home.

Whether you're an artist, a maker, a budding entrepreneur, or an existing business owner, Aeon will transform you into a true alchemist. If you can envision it, then so it shall become. With relatively low startup costs, an infinite number of uses, and the flexibility to work from anywhere; by adding an Aeon laser to your home, you are welcoming an opportunity to create your life the way you want it.

#### How long will it take to pay off my laser?

Nearly 90% paid off their laser or are on track to pay it off in under a year.

Nearly 40% paid off their laser or are on track to pay it off in under 3 months!

6-12 months	29 votes
1-2 months	13 votes
1 year +	8 votes
Under 30 days	7 votes
2-3 months	6 votes
3-6 months	6 votes

Facebook poll asking, "How long did it take to pay off your laser after receiving it?", 69 respondents, March 1 2022.

#### **Business or Pleasure**

#### **MIRA**

CO2 Desktop Laser Cutting & Engraving Machine

**Models: MIRA 5** 



#### **FEATURES:**

- Great for beginners or anyone wanting to test the waters.
- Easily fits inside a spare bedroom or craft room.
- ► Engraves 2-3 times faster than a hobby grade laser.
- ► Engraves small-sized cylindrical items with the addition of a rotary attachment.
- Can be used to launch and scale a home-based business.

For more info and pricing  $\longrightarrow$ 

#### **HOPE YODER**

Designs By Hope Yoder, Inc. Sarasota, Florida HopeYoder.com

Machines: MIRA 5 & MIRA 9

#### What do you create or specialize in?

I specialize in making silicone watch bands and cutting boards. I also teach in-person, hands-on laser retreats and networking techniques.

#### What were you doing before you had your laser?

I am a woman entrepreneur with several licensing agreements with manufacturing companies. I have been a fabric designer, the inspiration behind two software programs, magazine author, production of embroidery designs, stabilizers, threads, and more. I have worked with several large corporations such as Brother, Babylock, Bernina, Janome, Viking & Pfaff, devolving curriculum, R&D, and hosting large events across America, Australia, Puerto Rico, and Canada. I had the privilege of helping introduce the ScanNCut to dealers at their convention, which is a natural transition into the next BIG THING – lasers.

#### What inspired you to buy a laser?

I have always been a maker. I dream of the process of making everything from a quilt to designing sewing patterns. A friend of mine purchased a laser, and I thought she was crazy. Like we need one more hobby. Naturally, I started researching lasers and couldn't believe what I was missing out on. I could engrave on silicone watch bands. That is the first "Why" I invested in purchasing a laser. Not one day have I regretted that decision.

#### How has your business grown or changed since buying a laser?

Our yearly revenue has significantly grown. Not only do we have a thriving online business, but we service many local businesses in our town. Our Laser Retreats sell out so fast, which tells me that lasers are here to stay. And I love my MIRA so much I purchased a second one to keep up with our business demands.

#### How has your life changed since buying a laser?

Our life has changed for the better since buying a laser. Last year, little did we know that we would transition and immerse ourselves in all things laser, from hosting retreats to adding more products and services. Our lasers allowed us to "pivot" into our next chapter of life and provide financial security.

#### What is your superpower?

My superpower is helping our laser community. I LOVE to teach, mentor and inspire. I genuinely believe that there is enough maker space for everyone, and I love being a part of others' success stories. This is what brings me joy. I know I'm leaving a legacy and making a difference in other people's lives and businesses. That is my superpower.

#### "Our lasers allowed us to "pivot" into our next chapter in life and provide financial security."





#### **JANE FRIDDELL**

Ladybug Jane Gifts. Stockbridge, Georgia Ladybugjanegifts.com

Machines: MIRA 5 & MIRA 9

#### What do you create or specialize in?

Personalized Gifts & Rescues! I love to help those who have encountered laser issues and have orders or those who have not yet purchased and want to test the waters!

#### What were you doing before you had your laser?

Full-time nurse, caregiver for elderly father, trying to build my small business.

#### What inspired you to buy a laser?

I had been looking for a while to add one to my business, when I lost my job, I had a long conversation with Emily (That Mom With A Laser) & Danny (AEON Laser USA) and they helped me believe in myself!

#### How has your business grown or changed since buying a laser?

My business has grown! I am able to make unique personalized gifts for my customers, as well as help others in need.

#### How has your life changed since buying a laser?

My laser allows me to work from my home and enjoy more time with my family, more time for myself and to help contribute to the financial stability of our family.

#### What is your superpower?

I am not sure I have a superpower, but I like the nickname "Ladybug Jane To The Rescue" when my fellow crafters or business owners find themselves needing help with orders, whether due to machine malfunctions, waiting on machine delivery or just wanting to test the waters with laser cuts before purchasing their own laser!

"My laser allows me to work from home and enjoy more time with my family, more time for myself and to contribute to the financial stability of our family."





#### **BRYAN COPE**

North CNC. Houston, Texas North-cnc.com

**Machines: MIRA 5** 

into our workflow. "Iron sharpens Iron, so a friend sharpens a friend" ...also fixing lasers, and drafting.

#### What do you create or specialize in?

Geometric multilayer wall art and anything I can cram geometric patterns into. Everything from large scale hotel installations to interior décor pieces, and odd jobs.

#### What were you doing before you had your laser?

I was a Shift Manager at Starbucks for 10 years prior to becoming a full time maker. My partner Dustin North had recently ended a job in 2017 doing drafting for an architect when we started down the maker path together. We founded North CNC in Jan of 2018 after the fabrication shop we worked at shut down.

#### What inspired you to buy a laser?

Dustin and I wanted to take our artwork to another level. The laser could achieve the kind of precision we could only obtain in computer programs up to that point. We purchased our first laser in 2016 and had to completely rebuild it. We began cutting stencils for artists we knew and eventually got our hands on a newer, larger machine and grew from there. In 2019, I started building out my own home workshop and was planning to add another laser when I stumbled upon Aeon Lasers. Aeon had already built the lasers I had envisioned – quick, small as possible, built-in essentials, and beautiful. In 2020, I received my Mira 5 only days after my second son was born at the beginning of the pandemic. I now use it for rapid prototyping projects for my larger machines, or dialing in the details that none of my other machines can achieve.

#### How has your business grown or changed since buying a laser?

It's totally different. We could never make a living from our photography, murals, and paintings; but with a laser our obsessive attention to details was rewarded. We could develop and repeat an idea on demand, and eventually help others to create something using our skills and tools.

#### What is your superpower?

We don't have super powers. We have lasers for that. However, we often disagree as much as we agree on things. Our super power is having a built in Yin and Yang "We could never make a living from our photography, murals and paintings; but with a laser, our obsessive attention to details was rewarded."







#### The Side Hustle

#### MIRA Pro

Benchtop CO2 Laser Cutting & Engraving Machine

Models: MIRA 7 - MIRA 9



#### **FEATURES:**

- Great for side hustles or anyone who's outgrown a hobby laser.
- Can still fit inside a spare bedroom or craft room.
- ► Engraves 2-3 times faster and cuts thicker materials than a hobby grade laser.
- ► Can be used to create much larger projects than a hobby grade laser.
- ► Engraves medium-sized cylindrical items with the addition of a rotary attachment.
- Can scale beyond a side hustle and into a full time small business.

For more info and pricing  $\longrightarrow$ 



#### **EMILY CAROLINE**

That Mom wiith A Laser Coral Springs, Florida Thatmomwithlaser.com

Machines: MIRA 7 AND NOVA 14 ON THE WAY

#### What do you create or specialize in?

I am a leading educator in the laser engraving industry and specialize in online laser education. Teaching others how to succeed with their lasers is my passion!

#### What were you doing before you had your laser?

I was a high school history teacher who left the classroom to be a stay-at-home mom of three.

#### What inspired you to buy a laser?

I was inspired to invest in a laser because it is such an efficient and versatile machine. Getting my hands on one meant I could earn good money from home, so I went for it. What started as a small "nap-time hustle" for me around my children has now grown into one of the most recognized names within the laser industry, That Mom With A Laser, Inc.!

#### How has your business grown or changed since buying a laser?

Thanks to my laser, I now have a full-time, rapidly expanding business with two employees and plans for more. I recently opened up a warehouse which will allow me to mass produce laser-made products and offer additional laser educational services. My Mira 7 has helped take That Mom With A Laser to heights that I never imagined possible. Partnering with Aeon Laser USA was one of the BEST decisions I have ever made!

#### How has your life changed since buying a laser?

My friends and family have always told me that I am a creative and talented person destined for success, but as a stay-at-home mom with limited resources, I had a hard time believing them. My laser business helped unlock my God-given talents and abilities. After getting lost in the world of stay-at-home motherhood, my laser business helped me find myself again. I can now help my spouse retire early, set a great example for my kids, take time to do the things I love, and experience the peace that comes with financial security.

#### What is your superpower?

I have a gift for communicating and connecting with others. These superpowers have allowed me to be a small part of hundreds of success stories within the laser industry and I could not be more grateful. My superpower is believing in YOU!

"I can now help my spouse retire early, set a great example for my kids, take time to do things I love, and experience the peace that comes with financial security."





#### **WILLIAM LOUIE**

Crazy Laser Dad Blanks Sacramento, California Crazylaserdad.com

**Machines: MIRA 9** 

#### What do you create or specialize in?

I provide laser ready blanks for the laser community.

#### What were you doing before you had your laser?

Stay at home dad who ran a catering and cake decorating business.

#### What inspired you to buy a laser?

Fun hobby. I use the laser to cut chocolate for chocolate sculptures.

#### How has your business grown or changed since buying a laser?

I have since closed my catering business and now focus 100% on my laser business. Still a stay at home dad though.

#### How has your life changed since buying a laser?

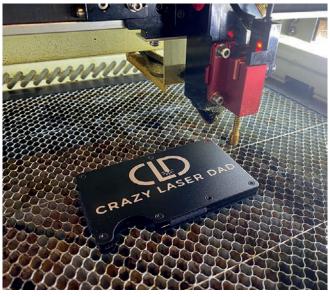
The people and relationships I've developed in the community have changed my life the most.

#### What is your superpower?

I can make people smile but also help them grow their business.

#### "I can make people smile but also help them grow their business."





#### **MAE ARMSTRONG**

Mae Designs LLC Raleigh, North Carolina Maehomedesigns.com

Machines: MIRA 9

#### What do you create or specialize in?

Custom keepsakes and decor.

#### What were you doing before you had your laser?

In-house corporate graphic designer for National Coatings and Supply, Bayer Crop Science and contract jobs for various businesses.

#### What inspired you to buy a laser?

My husband gave me a Glowforge for Christmas in 2018. I have always been fascinated with the machine. I knew my graphic design knowledge would come in handy. I created one project, took some photos and shared it to my page. All my friends were curious and wanted to order what I made. The interest was there and without hesitation I decided to make it into a small business. My craft grew gradually on its own as I got proficient with my machine.

#### How has your business grown or changed since buying a laser?

The demand for my designs needed a powerful and faster machine. I knew right away that I am in the market for a larger footprint to create larger designs, run batch jobs and the ability to expand product offerings made sense to me.

#### How has your life changed since buying a laser?

I love combining my love for graphic design and turning them into physical products. I love creating useful and meaningful items. This laser business definitely gave me and my family extra resources.

#### What is your superpower?

Resourcefulness and creativity.

"I love creating useful and meaningful items. This laser business definitely gave me and my family extra resources."





#### **SUMITA & ANUJ PATEL**

Home Bound Custom Decor Atlanta, Georgia Homeboundcustomdecor.com

Machines: MIRA 7 & MIRA 9

Being able to introduce a new product and immediately market it to obtain sales - by using creative social media techniques, powerful photography, and unique designs - we have never had a product fail!

#### What do you create or specialize in?

We create laser engraved gifts and home goods that are personalized for any occasion.

#### What were you doing before you had your laser?

We both work full time jobs both prior to owning a laser and even now. Sumita is an attorney and Anuj is in marketing. We are also expecting our first child this May!

#### What inspired you to buy a laser?

We wanted to offer a more diverse product line to our established customer base and we found that most people are looking for something that can be personalized for a special occasion. We felt that a laser machine would allow us to offer a variety of items that can be both generic or personalized.

#### How has your business grown or changed since buying a laser?

Our business has changed significantly! We went from stamping books to engraving and cutting various types of wood and acrylic. We have since launched our own website using Shopify, have grown our Instagram to over 32,000 followers, and ship orders to all fifty states, Canada, the UK, and Australia. We have generated six figure sales each year since launching our laser engraved items and continue to grow by offering new products each month. We just recently signed a lease on a warehouse space that will allow us to streamline our production even more (to this date, we have been operating out of our basement!). We were also able to hire an assistant to run the laser machine. We now also offer a marketing course for other laser owners to help them get their business up and running!

#### How has your life changed since buying a laser?

The laser has introduced a new revenue stream for our family that provides stability and ability to continue growing our assets and net worth. We have been able to pay off our mortgage quicker and save more money for our growing family.

#### What is your superpower?

"The laser has introduced a new revenue stream for our family that provides stability and ability to continue growing our assets and net worth."





#### JIMMY & KATHY KNAPP

Coffee Break Crafters
Oklahoma City, Oklahoma
Coffeebreakcrafters.com

Machines: MIRA 9 & NOVA 14

#### What do you create or specialize in?

Solid wood plaques, military, American flags.

What were you doing before you had your laser? Jim worked full-time, Kathy was a caregiver to her dad.

#### What inspired you to buy a laser?

Jim lost his work due to Covid so we decided to jump in 110%.

#### How has your business grown or changed since buying a laser?

The laser is the backbone of our business.

#### How has your life changed since buying a laser?

We love working together as a husband and wife team. It has enabled us to be home and take care of our four babies and family.

#### What is your superpower?

Working every day and loving it.

"We love working together as a husband and wife team. It has enabled us to be home and take care of our fur babies and family."





#### **HEATHER LYNN**

LoBo Designs Philadelphia, Pennsylvania LoBoDesigns.com

Machines: MIRA 9

#### What do you create or specialize in?

I'm a graphic designer, calligrapher, the owner of LoBo Designs. I also founded Glowcreate Facebook Group and teach an AI for Lasers Course focused on hand-drawn/hand-lettered design-to-vectorizing techniques using Adobe Illustrator.

#### What were you doing before you had your laser?

I have a Bachelor's Degree in Graphic Design (LaSalle University — Class of 2005), but I wasn't really using it. In April 2020, in the midst of going stir-crazy in isolation, working my full-time job Mon-Fri and never being able to leave the house, I started hand-lettering and drawing again and fell back in love with my roots. That's when the idea hit me that it was time to venture into the digital world.

#### What inspired you to buy a laser?

My digital file sales hit the ground running and within months, I had a thriving digital shop on Etsy. . . aaaand an unreliable laser. I didn't realize it at the time but going through four defective Glowforge Pros was a blessing in disguise because I was able to learn that I had very quickly outgrown the "desktop" laser world and I was ready for a more powerful machine.

#### How has your business grown or changed since buying a laser?

Aeon Laser USA (and my Mira 9, which I have named Aeyoncé) have changed my entire business and amped up my productivity more than threefold! Engraves that once took 45 minutes on my previous machine are 3-4 minute engraves on my Mira. And the top notch customer service at Aeon Laser USA is a wonderful bonus!

#### How has your life changed since buying a laser?

What I really love most about being a laser owner/ designer/creator is how much I get to learn by creating and testing my designs and how much I am able to give back to our creative community to help others learn and grow as well. My love for learning and sharing is why I created the Glowcreate Facebook Group and what led me to releasing the AI for Lasers Online Course, where I teach students how

to create their own custom laser designs!

#### What is your superpower?

I'm a firm believer that the energy we put out is the energy we get back and that mindset has allowed me and my business to thrive.

"What I really love most about being a laser owner/ designer/creator is how much I get to learn ... and how much I am able to give back."





**MARISSA ADAMS** 

Pearl and Pine Magnolia, Texas Pearlandpine.shop

**Machines: MIRA 9** 

#### What do you create or specialize in?

I make nursery decor, custom logo signs, family name signs, wedding decor, home decor. Now with the Mira 9 laser, I am expanding into incorporating acrylic and engraving into my designs as well!

#### What were you doing before you had your laser?

It's quite an ironic story really. About the time my third girl was due, I wanted to buy them matching round nursery signs that have been popular lately. After calculating the cost and shipping for all three, it was going to be about the same amount as buying a scroll saw and the materials to make them myself, so I did just that. My first two signs were gifts for friends and soon after orders started coming in. One order after another and two years later, here I am. The funny part is, I have yet to make my girls' signs.

#### What inspired you to buy a laser?

I got to the point where I needed an "employee". I can now focus on where my talents are showcased in the shaping and painting field. I also love that it is opening up doors with engraving and acrylic work!

#### How has your business grown or changed since buying a laser?

Until recently I didn't even consider myself a "business". I love making these pieces for my new friends, and am so thankful I get to do what I love every day. So far, I am rather new to the laser, but I have had so much fun learning all I can do. I have been able to add several items to my shop that I would have never been able to do without my laser. I can't even imagine the places it's going to take me in the coming months, much less years.

#### How has your life changed since buying a laser?

It has given me more time to spend working on new projects, or where it's more important, with my family.

#### What is your superpower?

I embody community over competition and love to help other makers in any way that I can. Helping, teaching, and coaching is 100% where I find the most fulfillment. The community I have around me makes it all worth it.

"It has given me more time to spend working on new projects, or where it's more important, with my family."





#### **Activate Boss Mode**

#### NOVA

Professional CO2 Laser Cutting & Engraving Machine

Models: NOVA 10 - NOVA 14 - NOVA 16



#### **FEATURES:**

- ▶ Great for taking your business to the next level.
- Is relatively compact and can still fit through a standard doorway.
- ► Engraves 2-3 times faster than most comparable industrial lasers.
- Can be used to create even larger projects and cut even thicker materials.
- ► Engraves large-sized cylindrical items with the addition of a rotary attachment.
- ► Can take on bigger orders by batch engraving multiple items at once.





#### **JENA STEARNS**

Beyond Laser Creations Fostoria, Ohio Beyondlasercreations.com

Machines: MIRA 9 & NOVA 14

#### What do you create or specialize in?

Custom laser gifts and promotional items for businesses including embroidery and printing.

#### What were you doing before you had your laser?

For the last 16 years I worked full time in an insurance agency as a producer. I also had a photography business as my creative outlet. I'm a mother of three and a wife. I was used to being busy and tending to others.

#### What inspired you to buy a laser?

During Covid, I was sewing face masks and marketing them on social media. It was very popular and I hand cut about 1000 before realizing I could buy a laser to cut multiple layers at a time. After buying a laser we made over 5000 before exploring other media that the lasers could cut and engrave. I quickly expanded into other areas that I knew were going to sell well in my area.

#### How has your business grown or changed since buying a laser?

When I realized that I was enjoying this side gig a lot, and producing better income for my family, it was pretty easy for my husband to see that this was my new direction. He has been more than supportive in that decision. I told him that I could make something more out of this. He believed in me and agreed that this was the right move for all of us. By buying a laser that could keep up with my business goals only made this process smoother and more attainable.

#### How has your life changed since buying a laser?

Although we are scaling and building my business now, it's setting us up for a better economic future.

#### What is your superpower?

My personality is contagious. I beam with passion and enthusiasm. I'm always ready for a good time. It's hard not to have a great time when you're around me.

"When I realized that I was enjoying this side gig a lot, and producing better income for my family, it was pretty easy for my husband to see that this was my new direction."





#### **DARREN AMATO**

Engravd
Branchurg, New Jersey
Engravd.com

Machines: MIRA 7 & NOVA 14

#### What do you create or specialize in?

My primary product line is the recognition market. I make custom plaques and awards to commemorate, recognize and celebrate life's great moments.

#### What were you doing before you had your laser?

Lasering is my side hustle. My full time job is printing t-shirts, embroidery and knitting.

#### What inspired you to buy a laser?

I started lasering for a very practical reason. I needed extra income. My day job just wasn't paying me enough to cover my basic and modest expenses. I chose lasering because I viewed it as a dual solution for me. The first problem it solved for me was that it helped me to generate the extra income that I needed. The second is that it is an investment in my retirement future. I plan to continue lasering into retirement to help fund and supplement my retirement.

#### How has your business grown or changed since buying a laser?

I started about 2 years ago with a Mira 7. And it has grown substantially, enough so that I could afford to, and needed to buy another, bigger laser. I paid for the Mira 7 within the first 5 months of having it. I went from knowing nothing about laser engraving, to buying a Mira 7, to paying it off in less than 6 months.

#### How has your life changed since buying a laser?

It's been amazing. I now have a financial safety net that I didn't have before. The laser has enabled me to have a sense of financial security that I've never had before. It's fantastic.

#### What is your superpower?

I am very good at getting found on the internet, and making connections with new buyers to sell my products.

"The laser has enabled me to have a sense of financial security that I've never had before. It's fantastic."





#### **MELANIE JOY**

Brand and Burn Cary, North Carolina Brandandburn.com

Machines: NOVA 7

#### What do you create or specialize in?

Brand and Burn laser design studio specializes in luxury closing gifts and custom home decor. Each heirloom quality gift is thoughtfully curated and designed to leave a positive, lasting impression on your clients.

#### What were you doing before you had your laser?

25 years as Executive Assistant and Chief of Staff to CEO and Chairman of the Board for a large medical corporation.

#### What inspired you to buy a laser?

The desire to be creative and engage both hemispheres of my brain! In my role in Corporate America, I was not allowed to be creative. I was burned out. The laser allows me to use the science / math part of my brain as well as the creative side of my brain. I have NEVER felt so intellectually stimulated as I have while working with my laser! Also, the ability to MAKE anything I can dream up is pretty cool:)

#### How has your business grown or changed since buying a laser?

Initially, I focused on holiday and individual gift business. However, after earning my real estate license, I quickly realized the potential in the closing gift market. After researching and talking to peers in the real estate industry, I also learned what was lacking and how to make my business stand out from the crowd.

#### How has your life changed since buying a laser?

My life has changed in so many ways! I feel like I have a machine in my garage that PRINTS money whenever I need it! I feel more confident and self-sufficient. I feel more in control of my life and my future!

#### What is your superpower?

My ability to think waaay outside the box! I am NEVER at a loss for ideas!

"I feel like I have a machine in my garage that PRINTS money whenever I need it! I feel more confident and self-sufficient. I feel more in control of my life and my future!"





# What can you make?



With an Aeon Laser, you can engrave and cut both flat and round objects of all types.

### **Beautiful products by Aeon customers**



Baileys Branches (@BaileysBranches)



That Mom with a Laser (@thatmomwithalaser)



River Barn Designs (@Riverbarndesigns)



Tom Hollander

# Our Commitment.

"Not only will you get the best laser, you'll get the best of the Aeon team."

We're not your typical reseller of goods. At Aeon Laser USA, we go the extra mile with everything that we do. Striving for perfection is in our nature.

For most people, a laser becomes the epicenter of their business. Therefore, it's up to us to deliver a sturdy foundation for you to grow on. Around here, we're not successful until you're successful.



### Domestic **Quality Control**

When high voltage is involved, you should never be the Guinea pig. Once a shipment arrives in our Florida warehouse, each laser undergoes a 129 point inspection that can take anywhere between 2-3 days to complete. Our rigorous Quality Control process ensures that your laser is tuned to perfection and conforms to the highest level of safety.



#### Nonstop Innovation

Aeon Laser USA is involved in an ongoing effort to bridge the communication gap between our factory and our end users. Our domestic R&D team exhibits a deeply rooted passion to not only develop new products, but to also make them adaptable to existing ones. In fact, most of the ideas for our unique innovations come from within our community. We're always looking for ways to enhance your experience, long after you've made your purchase.



#### Support American Jobs

While a great deal of our components are made overseas, there is a full professional workforce here in the United States that accounts for most of the heavy lifting. When you purchase an Aeon Laser, you're helping to support American jobs, families and the future of this Country. More employed Americans means that your hard earned dollars are reinvested back into the US economy and the families who keep it afloat.



## Fast and Safe Delivery

Once your precious laser is ready to hit the road, we don't just hand it over to the freight company with the lowest rate. It's absolutely crucial that lasers travel by air whenever possible and that tractor trailers are equipped with air ride suspension. Our partnership with UPS's North American Air Freight Network ensures your big investment spends the least amount of time in transit and arrives at its destination safe and sound.

# Unmatched Support.

#### "We hear you, and we're here for you."

That's not just something we say to get sales. With Aeon Laser USA, the support you'll receive goes far beyond our lasers. We truly become your Laser Partner.

Whether that means troubleshooting on FaceTime while your toddler cries in the background on a Saturday night or flying someone to your rescue when your business needs it most; there's no limit to the extent we'll go to make sure you're successful.



**David Tejera, Aspen Miller, and EJ Rao**, the best support team in the laser biz!



# Unlimited Domestic Support

Aeon Laser USA offers a domestic support team who speaks your language and is available during your business hours. Unlike most companies, we stand by our product and will never ask you to pay a penny to receive the help you deserve.



### Parts on Demand

Keeping your laser lit is our highest priority. You can count on having parts delivered overnight whenever possible. Once received, US techs are standing by to walk you step by step through the repair via phone, Zoom, Skype or Facetime.



### **Emergency Response**

Sleep better at night knowing that an emergency response team is just a phone call away. Aeon Laser USA can have a qualified technician deployed and at your front door within 48 hours of your distress call.



Aspen Miller, working on a laser



**David Tejera,** on a video call with an Aeon Laser USA customer

### You're Not Alone.

#### "We're more than just a community, we're family"

Buying a laser is a lot like crowd surfing, it's much more enjoyable when you do it with others. At Aeon Laser USA, we're here to catch you when you take the dive; and if you fall, our wonderful community is there to help you back up.

We're also advocates of lifelong learning and mentoring. True mastery requires everlasting guidance and we're devoted to empowering our family members so that they can achieve their utmost potential.



Aeon family enjoying the Aeon Laser USA holiday party



Just some of our wonderful, ever-growing staff!





#### **Community**

Learning how to use a laser is a lot like learning how to cook. There's very little you will accomplish in a 60 minute class. True mastery is an ongoing effort that requires everlasting guidance. It's important to have a laser guru who can answer questions and offer consolation along the way, especially when you're just getting started. At Aeon Laser USA, our aim is to empower our end users and continually boost them towards success.

When you purchase an Aeon Laser, you instantly become part of our extended family. With over 5000+ members, our online community has become a knowledge exchange, where successful business owners and laser enthusiasts can openly share their projects, ideas and experiences. Whether it's figuring out which markets to pursue or how to handle a late night distress call, you'll never have to go it alone.



Celebrating with our partners

With the AEON family, you have the whole world in front of you.

# Better Together.

# "1+1=3, we're all about synergy and sharing the spoils."

We're not just your typical one-time transaction. When you purchase an Aeon Laser, we'll also hand you a torch. When we align with one another and focus our energies in the same direction, we become a beacon for success. Sparking a flame in others is the most rewarding part of owning a laser.



"I was a stay at home mom of 7 littles when I started my own sign party business that led me to buy my first laser." - **Dawn Marie**, **Sign Parties 101, Eagle, Idaho** 

"As a full-time content creator, I can confidently say that there is no better program than this one. Aeon Laser USA is the only laser company in the industry willing to reward their partners fairly for the hard work that they do."

**Emily Caroline (That Mom With A Laser)** 



#### Partnership Program



#### Partners Community



#### Partner Rewards

Our loyal customers receive 5% off all future laser purchases and up to 10% commission from any referrals that come our way through our partner program. Hive mind is a big part of our culture. Without You, there is no Us. We're all in this together.

Aeon Laser USA is dedicated to the success of its partners. In addition to monetary compensation, Aeon Laser USA is proud to offer skills training and community support. For example, each of our partners receives private training on how to create effective content that converts to significant passive income. In addition, partners can look forward to exclusive holiday events, mastermind sessions and rewards!

We want our partners to feel appreciated for their hard work. Partners are eligible to receive bonuses for achieving milestones. Earn swag boxes, content creator kits, a feature on our website, free lasers, trade show features, and all expense paid trips to visit our factory in Melbourne, Florida or attend our Aeon Laser USA Mastermind Summit in Costa Rica!

# Our Story.

#### **SEP 2008**

#### **DEC 2010**

Engraving Machines Plus, Corp (EMP) is founded by Danny and Steven in a duplex with 2 laptops and \$400 startup money. Products: rotary engravers Employees: 2 EMP becomes the top Roland dealer for engraving machines in the USA by offering free training and support.



#### **DEC 2017**

EMP launches R&D department in Danny's kitchen with European YouTube sensation Russ Sadler.

#### **OCT 2018**

EMP partners with March of Dimes in an ongoing effort to improve the health of mothers and babies.

#### **FEB** 2019

Aeon Laser USA opens 1200 sq/ft showroom in Melbourne, FL. Employees: 5

#### **APR 2019**

EMP solidifies exclusivity with Aeon China at the ISA Show in Las Vegas. Aeon Laser USA is born!



#### **JUN 2020**

EMP begins construction on 22,500 sq/ft. facility with the aim to bring affordable laser manufacturing to the US.

#### **JUL 2020**

That Mom With a Laser visits Aeon Laser USA and we go viral!

#### **AUG 2021**

Aeon Laser USA launches the Partnership Program in an effort to reward its community members for spreading the word about Aeon Lasers and our mission.

#### **DEC 2021**

Aeon Laser USA celebrates 10M in revenue by hosting a Holiday Weekend for its Partners and Staff. Employees: 35+







#### **MAY 2013**

#### **JUN 2015**

#### **JUL 2016**

#### **DEC 2016**

\$1M in revenue, EMP upgrades to beach front condo. Employees: 3

Danny refinances his vehicles and makes first inventory and investment in a 100 sq/ft storage unit.

EMP expands product line to EMP signs lease for 3,000 include CO2 lasers. A spare bedroom in Danny's condo becomes the Laser Room.

sq/ft warehouse and orders first 20ft GP container of Bodor lasers from China.



#### **DEC 2019**

#### JAN 2020

#### **FEB** 2020

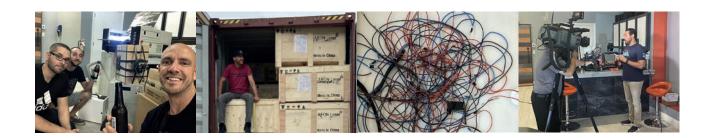
#### **MAR 2020**

EMP develops revolutionary EMP receives the first technology that will change the future of lasers as we know it.

40ft HQ container of Aeon Lasers before the start of the pandemic.

Aeon Laser USA develops hand made wiring harnesses to increase safety and ease of end user repair.

Aeon Laser USA begins the production of PPE to raise money for first responders.



#### JAN 2022

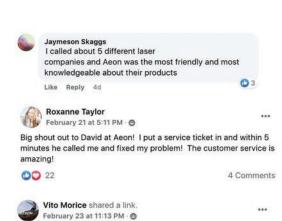
#### **FEB** 2022

EMP partners with HSG to distribute industrial grade lasers in the US.

EMP receives the first of many pieces of metal fabrication equipment to begin US manufacturing in 2024.



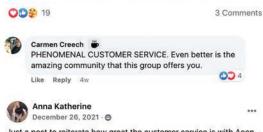
### Word on the Street.



I have to give a huge thank you to the AEON team. Elijah/ EJ, thank you for your patience and all of your help walking me through the issues I was having with my MIRA9.

Aspen Miller, thank you for making the trip to fix / tune up my laser and make it run like a Ferrari. You are amazing at what you do. I am so excited that my laser is running like new.

Lek Camaj & Danny Martinez your team is amazing. Thank you for the great customer service and always being available to answer questions and think outside the box to come up with solutions. A++++



Just a post to reiterate how great the customer service is with Aeon...

My laser went down on Christmas Eve morning...not surprising when I've run it almost constantly the last year. I got a response right away and they are sending a technician out tomorrow (I live about an hour from their warehouse) to help me get back and running quickly!

When I used a Glowforge it would be days before I heard back and what technician?

For anyone who's still deciding whether to get an Aeon...this is a workhorse machine and the customer service is incredible! Do it!



10 Comments

Just came to say I LOVE THE CUSTOMER SERVICE! Twice in the last two weeks, I was having minor issues. I called customer service both times and they got me fixed right up

Coming from Glowforge, you KNOW how it feels to have an issue, send an email and wait at least a few hours, if not a few days for the FIRST correspondence, which almost never solved the issue.

Thanks again guys! Happy Friday!

**D** 23





When I say David Tejera is the real GOAT of this laser community, I mean it! This guy stayed on the phone with me almost all day today until my laser was working again! He's one of the most kind, humble, patient, diligent, professional and knowledgeable individuals I've encountered since my laser journey! I'm forever grateful and a fan!

Thx David!!

That's all folks! Now back to work for me!! OO\$ 55 8 Comments



Appreciation post!

**COS** 38

Last year at about this time, I made the decision to upgrade from a Glowforge to an Aeon Mira machine. When I called to speak with someone, I was connected with Elisha Spector who talked me into going with the 9 instead of the 7.

I AM SO HAPPY THAT I DID!!!

I received my machine in April and haven't looked back since. Not only is the Aeon customer service top notch, everyone I have spoken to in the company has been incredible. Every issue I've had has been solved within hours. Plus, I can't say enough about how much I love my machine.

25 Comments

So, THANK YOU to everyone at Aeon who helps all of us makers continue to run smoothly!!



Because I don't have to say NO to large lettering orders anymore 💗



46 Comments



I just want to give a shout out to Aeon customer service. We had a part break on our Mira9. We called and talked to them and discovered it needed to be repaired. They sent Aspen asap. She was awesome. While she was here she also helped us with some other things we hadn't figured out yet. And, if I knew Aspen was such the rockstar Laser Whisperer I would have taken a selfie too. I totally see how she got that name. I am so happy we upgraded from GF. If you

are on the fence about getting Aeon, I assure you it is worth it. OO\$ 18 3 Comments



#### Lizz Porter

I got a Glowforge in 2018 and loved it. It was my first laser, and I built my business with it. When it wasn't enough, I immediately looked at the Mira. I heard nothing but great things about the machines and the support, and I was super impressed with the speed I

I've loved my Mira9 since I got it about a year ago, and I loved it the day my house and business burned down in a wildfire in August. WhT happened next is why I'm an Aeon customer for life. THEY REPLACED MY MACHINE. They said "Give us a week and a shipping address and we'll take care of you." And they did.

They're the real deal in customer service and support, and can't be beat.

Like Reply 12v



1 Comment



Here to give a shout out to Aeon, more specifically, David Tejera, for all the support he gave us the last couple weeks. The emails, calls, and Facetime was more than appreciated! Our problems were resolved quickly and David was so patient with me. I now feel comfortable enough to double check many of issues he walked me through. Will always recommend \*\*\*\*\* Thank you Aeon!





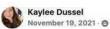
#### Sara Belle

February 16 at 4:49 PM - @

I accidentally crashed my laser into an item I was cutting today which resulted in a bent auto focus (which is very common, but it was my first time). Luckily tech support was able to talk me through it via a video call and I was able to fix the issue, very little work for correction was needed, and zero permanent damage.

You guys are amazing. Zero regrets having gone the Aeon route. 00 12

7 Comments



Y'all they say aeon has the best customer service for a reason! I've been struggling with cutting in the corner for a few weeks now but got working on it with support last week. They decided to send a tech out yesterday (she came today!) Aspen did an AMAZING iob and did tons of trial and error but she got my LASER CUTTING!!

This is the hugest relief given the volume we are doing right now and needed this laser in good shape!

Thank you so much team AEON \*\*\*

**OO** 69

23 Comments

...



I'm just so darn impressed with Aeon And Engraving machines plus out of Florida! I watched That Mom with a Laser Videos on the 4" lens for the Mira 9, and realized I need one !! so I emailed Aeon and within minutes received a quote for the part, then A a bit later after I chose shipping method an invoice then they called by noon for my payment and the part will be in the mail tomorrow! Now that's great service! Thank you



15 Comments



#### Bethany

February 16 at 11:23 AM · @

I just want to give a huge shoutout to David with Aeon support! I contacted them with engraving trouble. He helped walked me through everything, and then some steps a second time when things still weren't as perfect as they should have been.

He was patient, explained every little step, and helped me fix the issue. But the biggest thing gained from his help.... ultimately he left me feeling more confident to do all of this on my own next time before reaching out for extra assistance! Thank you, David!! (And EJ too for covering for a little bit too!) They have a top notch team over there!



3 Comments



Here's a throwback to that time Aeon sent a tech over and this amazing young woman showed up at my door! The Aeon tech team works so hard to keep our businesses running smoothly. Let's take a moment to show this special group of engineers some love! Share a story and/or photo in the comments below of a time when tech support made you proud to be an Aeon customer. 29







Happy Anniversary Mabel (MIRA) Page 1

In the last year I have learned so much about this machine. Kept pushing and achieving things I did not think were possible. Learned from my peers and leaned hard on technical support.

Hands down best decision I have ever made...

#aeonlaser #Mira9 #biggerfasterstronger #laserongirl #oneyearlater



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#### Facebook

facebook.com/aeonlaserusa

#### **Facebook Group**

facebook.com/groups/aeonlaseroperatorgroup

#### Instagram

@aeonlaser.us

#### TikTok

@aeonlaserusa

#### Youtube

youtube.com/c/AeonLaserUSA



Not Just a Laser, It's a Lifestyle

